



# Featured Application Notes

**DRIVE QUALIFIED LEADS FROM CHROMATOGRAPHYONLINE.COM'S  
FEATURED APPLICATION NOTES**

## Drive Qualified Leads

LCGC's Featured Application Notes are a new feature of LCGC's website, [ChromatographyOnline.com](http://ChromatographyOnline.com), hosting technical Application Notes submitted by the industry's leading solution providers. Our audience is always looking for technical information about new and existing products, applications and techniques. This is the ideal place to find them.

## It's All About Lead Generation

LCGC will invite its audience of readers and site visitors to view the Featured Application Notes at no charge. In order to download your Application Note, the viewer must complete a short response form including contact information and demographics. After the Application Note is sent, you will receive an immediate e-mail notification with the respondent's information. In addition, you will have access to real-time data containing all of leads, via a password-protected website.

## Benefits of Featured Application Notes

- Hosting of Application Notes on LCGC's Featured Application Notes section linked from the site's main navigation
- Newly submitted Application Notes appear on the Featured Application Note section of matching category pages
- Your Application Note will be listed in LCGC's monthly e-Application Note Alert sent to over 30,000 electronic subscribers
- Lead generation of prospect contact information and demographics e-mailed in real-time
- Real-time reporting access via a password-protected website

## Application Note Guidelines

To submit your Application Note, please send an e-mail to your sales representative.

Please note all submissions must be technical in nature. Posting will be subject to the approval of LCGC's editorial team. Application Note must be submitted in PDF format with embedded fonts and images. File size may not exceed 1.5MB. Companies are invited to submit up to 5 (max) Application Notes. For more than 5 submissions, please consult with your sales representative.